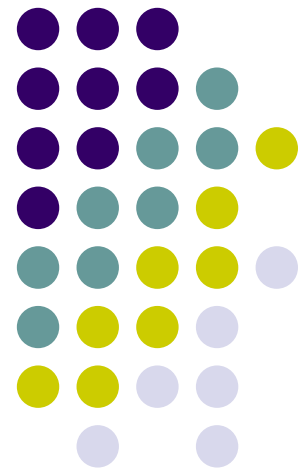


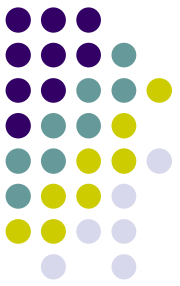
Identifying Sources for Funding Environmental Improvements in Your Community

Coastal Training Program
October 27, 2009

Susan Gramling
University of North Carolina-Chapel Hill
Office of Information & Communications
GrantSource Library

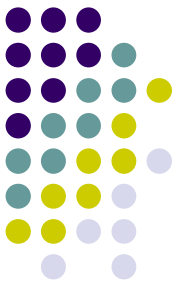


Topics for Today



- Funding fundamentals
- Tips for researching funding opportunities
- Online funding information sources
- Searching funding opportunities databases and alert services
 - Free databases
 - Subscription databases
- Print funding newsletters
- Researching awards made

Resources for This Workshop



This PowerPoint Presentation

http://research.unc.edu/grantsource/workshops_archive.php#ncnerr

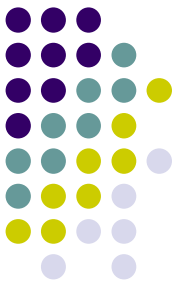
“Sample Search for NC National Estuarine Research Reserve Coastal Training Program”

http://research.unc.edu/grantsource/samples/COS_water_search_results.html

Handout: Finding Funding for Your Project

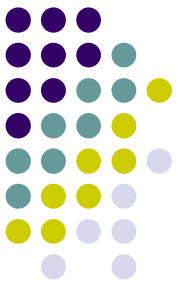
http://research.unc.edu/grantsource/samples/NC_NERRhandout_Oct09.pdf

Funding Fundamentals



- Plan ahead for long-term funding needs
- Be aware of lengthy turnaround times
- Check sources close to home—community or local foundations, corporate/industry sponsors, professional organizations, and other affiliation groups

Tips for Researching Funding Opportunities



- Look for potential funders with a good fit
- Approach your search from different perspectives
- Identify funders' goals or needs
- Talk to the program officer
- Assess fit with their priorities
- Find out review criteria and process
- Develop relationships with sponsors in your community and in the field

GrantSource Library



Training, Events | Facts, Rankings | News, Publications | UNC Home
Research Home | Services | Offices | Forms | Policies | FAQ | Search

Office of Information and Communications
GrantSource Library

GrantSource Links

- Grantsource Home
- Finding Funding 101
- Funding Databases
- Funding Alerts
- Funding Guides
- Research Support Newsletter
- Workshops and Help
- Proposal Writing Resources
- Print Resource Collection
- Funding and Research Publications
- Faculty Expertise
- Databases for Awards Made
- Funding Agencies Directory
- About Us
- Take Our Survey

Contact Us

307 Bryum Hall CB 4106

Welcome

Library News

New GrantSource Library Website

The GrantSource Library website has been reorganized to improve service to our users. All of the library's resources are still available, but the new format improves navigation and enables users to identify pertinent funding search tools more quickly and easily. Information is now grouped by category of resource, such as funding databases, funding alerts, specialized funding guides, and others (see the side menu). For those new to the process of searching for funding, a new page entitled "**Finding Funding 101**" will provide guidance on how to use the resources on the GrantSource Library website. Links to our former pages will be automatically redirected to the appropriate new location of the information for the transition period. Please **contact us** if you have questions or feedback.

Finding Funding 101

Workshops and help

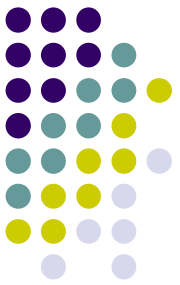
Research Support Newsletter

The GrantSource Library is a resource for UNC-Chapel Hill faculty, staff, postdoctoral scholars and graduate students seeking information on funding sources for independent research, collaborative projects, fellowships, travel and other scholarly activities. We provide assistance and instruction on the best use of our resources. The library is part of the Office of Information and Communications.



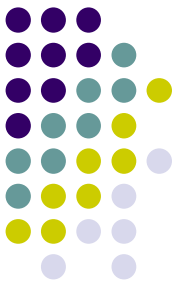
<http://research.unc.edu/grantsource/>

Online Information Resources



- **Funding Tools and Guides, compiled by Water Quality Information Center**
<http://www.nal.usda.gov/wqic/funding.shtml>
- **Foundations Providing Grants for Environmental Purposes, by National Library for the Environment**
<http://www.ncseonline.org/NLE/Links/LinksDetail.cfm?custom21=NLE%20Yellow%20Pages&custom22=Foundations&CFID=11259218&CFTOKEN=2965336>
- **Water Quality: A Catalog of Related Federal Programs, by Government Accounting Office (1996)**
<http://www.gao.gov/archive/1996/rc96173.pdf>
- **Directory of Watershed Resources**
<http://efc.boisestate.edu/watershed/>

Other Information Resources

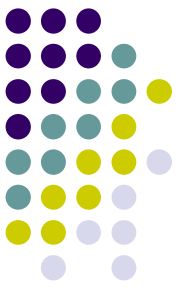


- Environmental Grantmaking Foundations
<http://www.greatlakesdirectory.org/grants.htm>
- Local public library
 - Business collection
 - Foundation Directory print or online in collection
 - Access to resources through State Library of NC
- Area community college or university library

U.S. EPA Funding Information



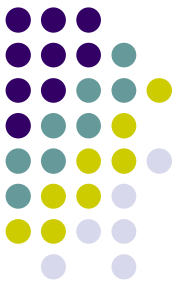
- Grants and environmental financing
<http://www.epa.gov/epahome/grants.htm>
 - Specific grants programs including environmental education, pollution prevention, water grants, environmental justice, and others
- Water funding and grants
<http://www.epa.gov/water/funding.html>
- Watershed Funding
<http://www.epa.gov/owow/funding.html>
- Small Business Gateway
<http://www.epa.gov/smallbusiness/money.htm>
- National Center for Environmental Research Listserv
<http://www.epa.gov/ncer/listserv/>



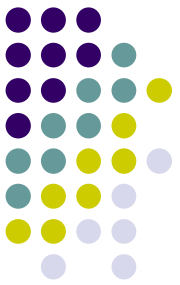
Free Databases

- Grants.gov
http://grants.gov/applicants/find_grant_opportunities.jsp
Find, apply for, and manage federal grants
- Unified portal to “Search Grant Opportunities”
- Using “Advanced Search” then “Keyword Search,” enter restoration, water quality, watersheds, wetlands, etc & click “Search”
- Or “Search by agency” for EPA or DOI or “Search by eligibility”; then click “Search”
- Set up “Email Subscription” (advanced criteria)

Free Databases Continued



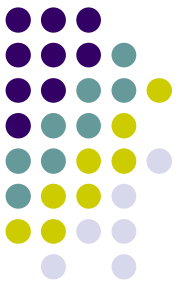
- Foundation Center's Foundation Finder
<http://foundationcenter.org/findfunders/foundfinder/>
- Basic information on private & community foundations & corporate grant-makers in U.S.
- Foundation Finder - locate specific NC foundations
- 990 Finder – search foundation tax returns for details including awards made, contact info, board members
- Search RFPs or browse for specific opportunities
- Check statistics – top environmental grantmakers
- Click “Newsletters” to register for “RFP Bulletin” (free funding newsletter)



Free Databases Continued

- NC OpenBook
http://research.unc.edu/grantsource/funding_data_bases.php#ncopenbook
- North Carolina state government grant and financial assistance programs and awards made
- Search for Grants
 - By agency, recipient, grant program or location
- Search for Contracts
 - By agency, vendor, contract, or location

Subscription Funding Databases



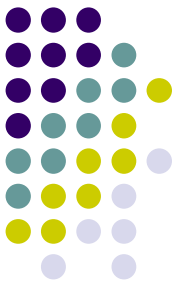
Available at Carolina and other libraries

- Foundation Directory Online
 - Includes local, state, regional and national foundations

Available through all UNC system institutions
(and apparently all community colleges)

- COS
 - Includes government sponsors as well as national, regional and state foundations

Things to Consider Before Searching



- Keywords that apply to your work
 - Specific and broad terms
- Categories that apply to your organization
 - Nonprofit, government agency, business
- Type of award sought
 - Program/project, collaboration, equipment, facility construction, contract

COS Funding Database

The screenshot shows a Windows Internet Explorer browser window displaying the COS Funding Opportunities Search page. The address bar shows the URL <http://fundingopps.cos.com/cgi-bin/fo2/search>. The page features a blue header with the COS logo and the text "COS Funding Opportunities™". Below the header is a navigation menu with links for "Funding Opportunities Home", "About", "Instructions", "Subscribe", and "Help Desk". A "Switch to Classic View" link is also present. The main content area is titled "Search Funding Opps" and includes a search form with the following elements:

- Radio buttons for "Match Any Field" and "Match All Fields".
- Three rows of search criteria, each with a dropdown menu (all set to "All Fields") and an input field.
- An "Add Row" link.
- A "Clear Fields" button and a "Search" button.

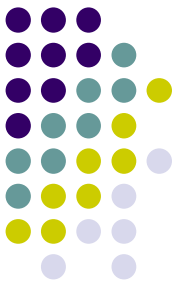
The "Search Fields" section includes:

- "Activity Location:" with a dropdown menu showing "(Select from the List)" and a "clear" link.
- "Citizenship or Residency:" with a list box containing "United States", "Canada", "United Kingdom", and "Australia".
- "Include:" checkboxes for "Unrestricted" and "Unspecified".
- "More Search Fields" with a dropdown menu listing: "Deadline", "Internal Coordination", "Amount", "Keywords", "Activity Location", "Requirements", "Citizenship or Residency", "Funding Type", and "Sponsor Type".

The "Exclusion" section is partially visible at the bottom of the page. The Windows taskbar at the bottom shows the Start button, several application icons, and the system tray with the time 5:20 PM.

<http://fundingopps.cos.com/>

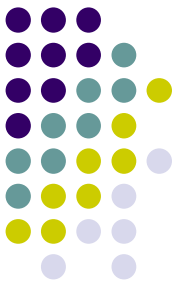
Print Funding Newsletters



Available for purchase (ask for free trial subscriptions)

- *Guide to Federal Funding for Governments & Nonprofits*
- *Local/State Funding Report*
- *Community Development Digest*

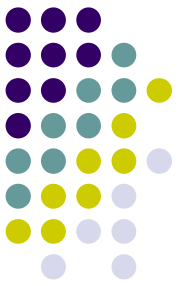
Researching Awards Made



- Check funded projects through agency web site, annual report or awards made database, for example
 - EPA Grants Information & Control System
 - USASpending.gov
- Read successful proposals if possible (ask sponsor for an example or a recipient to share their proposal)

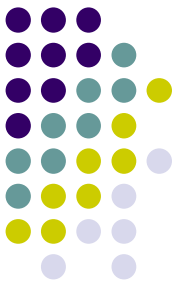
http://research.unc.edu/grantsource/awards_made.php

Proposal Writing Resources



- Catalog of Federal Domestic Assistance: Developing and Writing Grant Proposals
- Guide for Writing A Funding Proposal from Dr. Joseph Levine, Michigan State University
- Tips on Writing a Grant Proposal from EPA

http://research.unc.edu/grantsource/proposal_writing.php#online

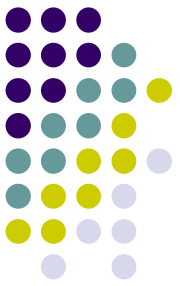


Foundation Center Webinars

- Free online classes on grant seeking
 - Before You Seek a Grant
 - Grantseeking Basics
 - Guide to Online Grantseeker Resources
 - How to Approach a Foundation
 - Introduction to Corporate Giving
 - Proposal Writing Basics
 - Foundation Giving Trends: Focus on the Environment and Animals

<http://foundationcenter.org/events/archive/webinars.html>

Thank You!



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